

Writerise — Concept Poster

Print this and pin it up — an at-a-glance map of the Writerise cast and the ideas each one carries. Come back to it whenever you want to remember who teaches what.

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Meet the cast — and what each one teaches

Character	What they carry
Penna	Planning / POW (hero) — a quail who maps her notes into a plan before writing; planning IS the writing strategy
Reeza	Opinion / TREE — a fox who stacks up 'because' reasons for what she thinks; reasons ARE argument
Willow	Narrative / WWW — a weaver bird who weaves the who/where/what/how of a story; story elements ARE narrative
Facta	Informative — an owl who gathers facts under one main idea; main-idea-with-details IS informative writing
Snippa	Revising / editing — a beaver who snips and reshapes a draft to say more, clearer; revising IS improving
Cheeri	Self-regulation — a cricket who sets a goal and cheers herself on; self-talk IS SRSD self-regulation
Ms. Quilby	The workshop keeper (mentor) — a calm heron who frames each strategy and never red-pens a draft

Key ideas at a glance

The big concepts this cast helps you master:

- Plan It First
 - Stack Your Reasons
 - Tell the Story
 - Facts Together
 - Say It Clearer
 - Connect the Ideas
 - Cheer Yourself On
 - Workshop Mix
 - Paragraphs
 - Word Choice
 - Editing
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