

Lettertots — Concept Poster

Print this and pin it up — an at-a-glance map of the Lettertots cast and the ideas each one carries. Come back to it whenever you want to remember who teaches what.

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Meet the cast — and what each one teaches

Character	What they carry
Kea	Letter-NAME knowledge (hero) — a parrot who says the name of each printed letter ('that's a B'); naming printed letters IS the #1 early reading predictor
Sono	Letter-SOUND knowledge — a songbird who sings the sound each letter makes (/b/... /s/...); producing the letter's sound IS letter-sound knowledge
Margo	Print awareness — an inchworm who follows the page left-to-right, word by word; tracking print IS knowing print carries meaning
Serif	Letter-shape discrimination — a mouse who matches same-shaped letters and tells look-alikes apart (b vs d); discriminating forms IS visual letter knowledge

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