

InkQuest — Concept Poster

Print this and pin it up — an at-a-glance map of the InkQuest cast and the ideas each one carries. Come back to it whenever you want to remember who teaches what.

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Meet the cast — and what each one teaches

Character	What they carry
Lede	Story-from-data — finding the angle; what's the story under the numbers?
Pad	Field-capture + interview craft — open the question; let the answer breathe
Crosscheck	Verification + triangulation — three sources say the same thing, now I have something
Margin	Data-table + chart-annotation craft — label the axes; caption the chart; credit the data
Footer	Citation + provenance — every number has a name behind it; tell the reader who counted
Column	Fact-vs-opinion — what happened and what I think about it are two different things; label which is which
Dig	Investigative persistence — the first 'no' is where the story starts; keep asking, keep following
Errata	Corrections + accountability — when you get it wrong, fix it out loud; a paper owns its mistakes
Rejoinder	Fairness + right-of-reply — before you print it, get the other side; everyone named gets to answer
Yardstick	Context — a number alone means nothing; compared to what? give the reader something to measure against

Key ideas at a glance

The big concepts this cast helps you master:

- `what_is_journalism`
- `finding_evaluating_sources`
- `interviewing_note_taking`
- `data_collection_charts`

- bias_perspective_media
 - writing_news_articles
 - fact_checking_verification
 - investigative_reporting
 - poetry_forms_techniques
 - dialogue_writing
 - world_building
 - revision_and_editing
 - Interviewing
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