

ClaimCraft — Concept Poster

Print this and pin it up — an at-a-glance map of the ClaimCraft cast and the ideas each one carries. Come back to it whenever you want to remember who teaches what.

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Meet the cast — and what each one teaches

Character	What they carry
Posit	Claim — asserting-for-testing posture (claim is a card on the table, not a fortress)
Heft	Evidence — weighing-with-care posture (weight matters more than count)
Lean	Warrant — connective-reasoning posture (the BECAUSE between evidence + claim)
Counter	Counterargument — opponent-taking-seriously posture (best version of the other side strengthens yours)
Pry	Fallacy — trap-spotting posture (check YOUR argument first; 18-fallacy catalogue)
Gloss	Definitions — agree on what the key words mean first; many fights are really about words; owl with a little dictionary
Footing	Hidden assumptions — surface the unstated ground an argument stands on and check if it holds; mole checking the floor
Temper	Qualifiers / scope — match a claim's strength to its evidence; 'usually' survives what 'always' can't; badger with balance-scales
Onus	Burden of proof — whoever makes the claim supports it; bigger claims need bigger evidence; heron balancing the scales
Grant	Concession / common ground — grant the true points, find the shared ground, argue the real slice; deer in a shared clearing

Key ideas at a glance

The big concepts this cast helps you master:

- Claims, Evidence & Reasoning

- Fact vs. Opinion & Source Evaluation
 - Logical Fallacies
 - Argument Structure & Counterarguments
 - Evidence Quality & Evaluation
 - Persuasion & Rhetorical Strategies
 - Media Literacy & Bias Detection
 - Ethical Reasoning & Complex Arguments
 - Evidence Evaluation Methods
 - Persuasive Techniques
 - Debate & Argumentation
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